



SAMPLE

Hospitality and Tourism: Travel and Tourism

Career Pathway Plan of Study for ► Learners ► Parents ► Counselors ► Teachers/Faculty

This Career Pathway Plan of Study (based on the Travel and Tourism Pathway of the Hospitality and Tourism Career Cluster) can serve as a guide, along with other career planning materials, as learners continue on a career path. Courses listed within this plan are only recommended coursework and should be individualized to meet each learner's educational and career goals. *This Plan of Study, used for learners at an educational institution, should be customized with course titles and appropriate high school graduation requirements as well as college entrance requirements.

EDUCATION LEVELS	GRADE	English/ Language Arts	Math	Science	Social Studies/ Sciences	Other Required Courses Other Electives Recommended Electives Learner Activities	*Career and Technical Courses and/or Degree Major Courses for Travel and Tourism Pathway	SAMPLE Occupations Relating to This Pathway
<i>Interest Inventory Administered and Plan of Study Initiated for all Learners</i>								
SECONDARY	9	English/ Language Arts I	Algebra I	Earth or Life or Physical Science	State History Civics	All plans of study should meet local and state high school graduation requirements and college entrance requirements. Certain local student organization activities are also important including public speaking, record keeping and work-based experiences.	<ul style="list-style-type: none"> • Introduction to Hospitality and Tourism • Information Technology Applications 	<ul style="list-style-type: none"> ► Convention Services Manager ► Destination Manager ► Director of Communication ► Director of Convention and Visitors Bureau ► Director of Marketing and Advertising ► Director of Meetings ► Director of Membership Development ► Director of Tourism Development ► Director of Visitor Services ► Director of Volunteer Services ► Eco-System Tourism Coordinator ► Events Manager/Planner ► Interpreter ► Meeting Planner/Director ► Motor Coach Operator ► Tour and Travel Consolidator ► Tour and Travel Coordinator/Guide ► Tourism Marketing Specialist ► Transportation Specialist ► Travel Agent
	10	English/ Language Arts II	Geometry	Biology	U.S. History		<ul style="list-style-type: none"> • Foundations of Travel and Tourism 	
	11	English/ Language Arts III	Algebra II	Chemistry	World History Economics		<ul style="list-style-type: none"> • Event and Project Planning and Management 	
	<i>College Placement Assessments-Academic/Career Advisement Provided</i>							
	12	English/ Language Arts IV	Research or Statistics or Finance/ Accounting	Physics	Psychology Geography	<ul style="list-style-type: none"> • Marketing for Hospitality and Tourism • Hospitality and Tourism Internship 		
<i>Articulation/Dual Credit Transcribed-Postsecondary courses may be taken/moved to the secondary level for articulation/dual credit purposes.</i>								
POSTSECONDARY	Year 13	English Composition English Literature	Algebra Statistics	Nutrition	Political Science Economics	All plans of study need to meet learners' career goals with regard to required degrees, licenses, certifications or journey worker status. Certain local student organization activities may also be important to include.	<ul style="list-style-type: none"> • Introduction to Tourism • Travel Management 	
	Year 14	Speech/ Oral Communication	Computer Applications	Biological Science Physical Science	Sociology Psychology		<ul style="list-style-type: none"> • Tourism Safety and Security • Tourism Products and Services • Marketing the Travel Industry 	
	Year 15	Continue courses in the area of specialization.					<ul style="list-style-type: none"> • Continue Courses in the Area of Specialization 	
	Year 16						<ul style="list-style-type: none"> • Complete Travel and Tourism Major (4-Year Degree Program) 	

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